



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

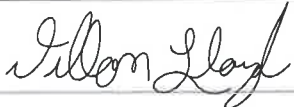

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Dillon Lloyd	Name: Megan A Bohl
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time: 1-30-2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 4418663

Station Call Letters:

KHAS-AM

Date Received/Requested:

1-30-2022

Est. #: 1478

Station Location:

Hastings NE

Run Start and End Dates:

1-31-22 to 3-6-2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	KHAS-AM	<b>ORDER#:</b>	3193218	<b>DATE:</b>	01/28/2022
<b>MARKET:</b>	Grand Island, NE	<b>AMOUNT:</b>	\$2,254.00	<b>AGENCY:</b>	Medium Buying, LLC
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	69		3380 Tremont Rd #290 Columbus, OH 43221
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181	<b>BUYER:</b>	Dillon Lloyd
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	Medium Buying, LLC	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4418663
<b>ADVERTISER:</b>	Friends of Brett Lindstrom	<b>AGY PRD:</b>		<b>INVOICE:</b>	Medium Buying, LLC
<b>PRODUCT:</b>	Est 1478 1/31-3/6 NE GOV Radio	<b>AGY EST:</b>	1478		3380 Tremont Rd #290 Columbus, OH 43221
<b>FLIGHT:</b>	01-31-2022 TO 3/6/2022	[ ]Unwired [X]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 50+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	01/28/2022 16:03

## COMMENTS

01/28/2022:

01/28/2022: New replacement order for the canceled order #3193167. Nothing has changed except the billing info. Please make sure you send invoices to Medium Buying, NOT Gen Media/MFS. Do not dbl book. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Affidavits of Performance required; even for orders paid for in advance.

WEEK#1		1/31/2022 To 2/6/2022					WK TOT \$294.00			WK TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	1/31/2022	2/4/2022	3	\$36	\$108
	2		MTWTF..	10:00AM	3:00PM	60	1/31/2022	2/4/2022	3	\$31	\$93
	3		MTWTF..	3:00PM	7:00PM	60	1/31/2022	2/4/2022	3	\$31	\$93

WEEK#2-WEEK#5		2/7/2022 To 3/6/2022					WK TOT \$490.00			WK TOTAL SPOTS 15	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	2/7/2022	3/4/2022	5	\$36	\$180
	2		MTWTF..	10:00AM	3:00PM	60	2/7/2022	3/4/2022	5	\$31	\$155
	3		MTWTF..	3:00PM	7:00PM	60	2/7/2022	3/4/2022	5	\$31	\$155

<b>STATION:</b>	KHAS-AM	<b>ORDER#:</b>	3193218	<b>DATE:</b>	01/28/2022
<b>MARKET:</b>	Grand Island, NE	<b>AMOUNT:</b>	\$2,254.00	<b>AGENCY:</b>	Medium Buying, LLC
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	69		3380 Tremont Rd
					#290
					Columbus, OH 43221
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181	<b>BUYER:</b>	Dillon Lloyd
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	Medium Buying, LLC	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4418663</b>	
<b>ADVERTISER:</b>	Friends of Brett Lindstrom	<b>AGY PRD:</b>		<b>INVOICE:</b>	Medium Buying, LLC
<b>PRODUCT:</b>	Est 1478 1/31-3/6 NE GOV Radio	<b>AGY EST:</b>	1478		3380 Tremont Rd
					#290
					Columbus, OH 43221
<b>FLIGHT:</b>	01-31-2022 TO 3/6/2022	[ ]Unwired [X]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 5					
<b>PRIM. DEMO:</b>	Adults 50+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 01/28/2022 16:03	

TOTAL	Feb	Mar													Total
SPOT	54	15													69
CASH	1,764.00	490.00													2,254.00
TOTAL	1,764.00	490.00													2,254.00

# Confirmation



KHAS-AM  
500 East J Street  
HASTINGS NE 68901

QUESTIONS?  
CALL MEGAN 402-463-1230

Contract # 56637  
Date Entered 01/28/22  
Sales Person ACCOUNT HOUSE  
Billing Cycle Broadcast  
Conflict 1 Political  
Contract 01/31/22 - 03/04/22

POL/FRIENDS OF BRETT LINDSTROM  
C/O MEDIA FINANCIAL GROUP  
1675 PALM BEACH LAKES BLVD STE 1000  
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
KHAS-AM	01/31/22-02/04/22	6:00a-10:00a	01:00	1,0,1,0,1,0,0	All Weeks	36.00	3	108.00
	4418663, EST #1478 1//31-3/6 NE GOV Radio							
KHAS-AM	01/31/22-02/04/22	10:00a-3:00p	01:00	0,1,1,0,1,0,0	All Weeks	31.00	3	93.00
	4418663, EST #1478 1//31-3/6 NE GOV Radio							
KHAS-AM	01/31/22-02/04/22	3:00p-7:00p	01:00	1,0,1,0,1,0,0	All Weeks	31.00	3	93.00
	4418663, EST #1478 1//31-3/6 NE GOV Radio							
KHAS-AM	02/07/22-03/04/22	6:00a-10:00a	01:00	1,1,1,1,1,0,0	All Weeks	36.00	20	720.00
	4418663, EST #1478 1//31-3/6 NE GOV Radio							
KHAS-AM	02/07/22-03/04/22	10:00a-3:00p	01:00	1,1,1,1,1,0,0	All Weeks	31.00	20	620.00
	4418663, EST #1478 1//31-3/6 NE GOV Radio							
KHAS-AM	02/07/22-03/04/22	3:00p-7:00p	01:00	1,1,1,1,1,0,0	All Weeks	31.00	20	620.00
	4418663, EST #1478 1//31-3/6 NE GOV Radio							
Subtotal								2254.00
Agency Commission								625.49
Total								1628.51

Rotation	Station	Date Range	Time Range	Days
60	KHAS-AM	01/31/22-03/04/22	12:00a-11:59	MTWThFSSu
NE GOV-BL-RADIO AD #1_New Generation				
165558 01/31/22-03/06/22 OK Next				

Projected Billing	Count	Gross	Net
February 2022	54	1764.00	1274.49
March 2022	15	490.00	354.02
	69	2254.00	1628.51